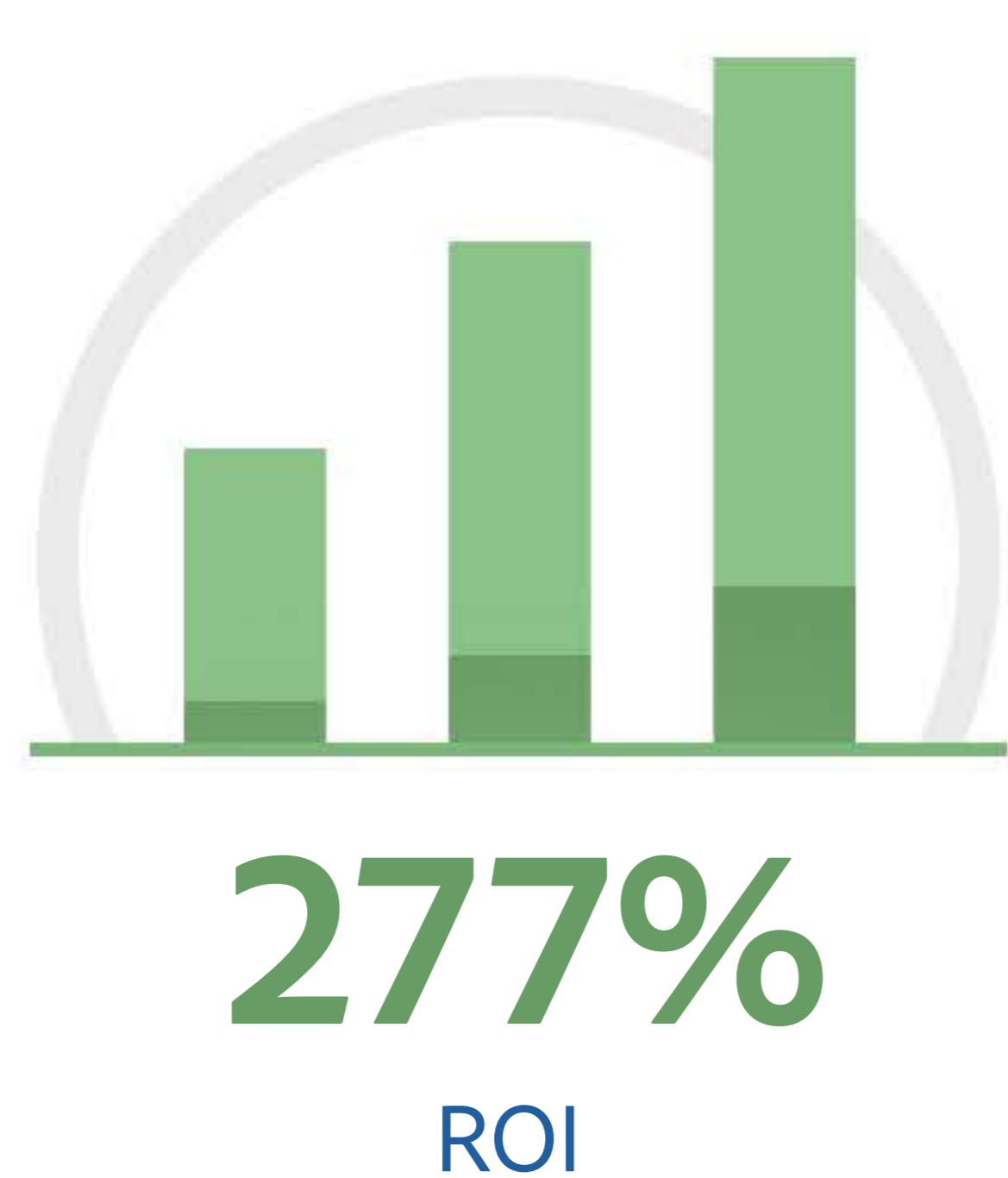




The Total Economic Impact of Adobe Acrobat DC

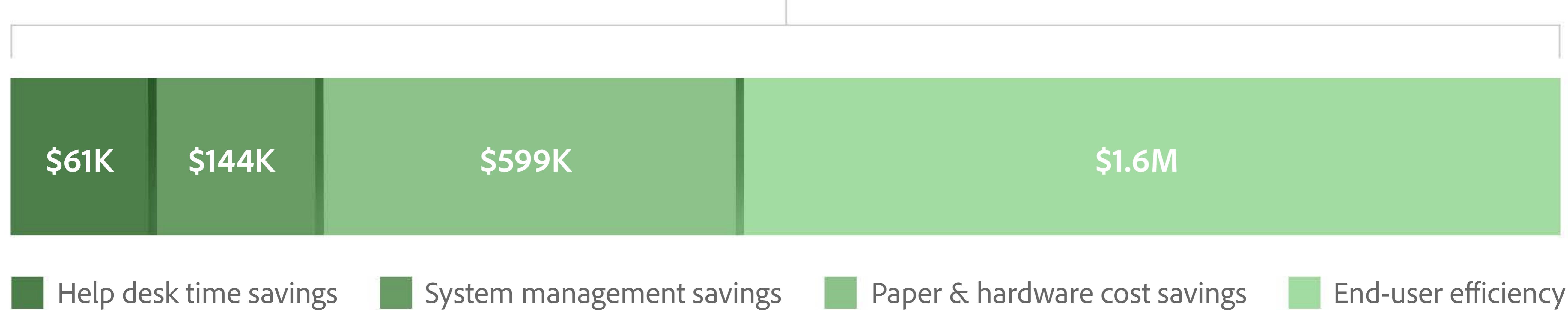
Through a survey and interviews of Adobe enterprise customers, Forrester concluded that Adobe Acrobat DC has the following three-year financial impact.

Summary of benefits

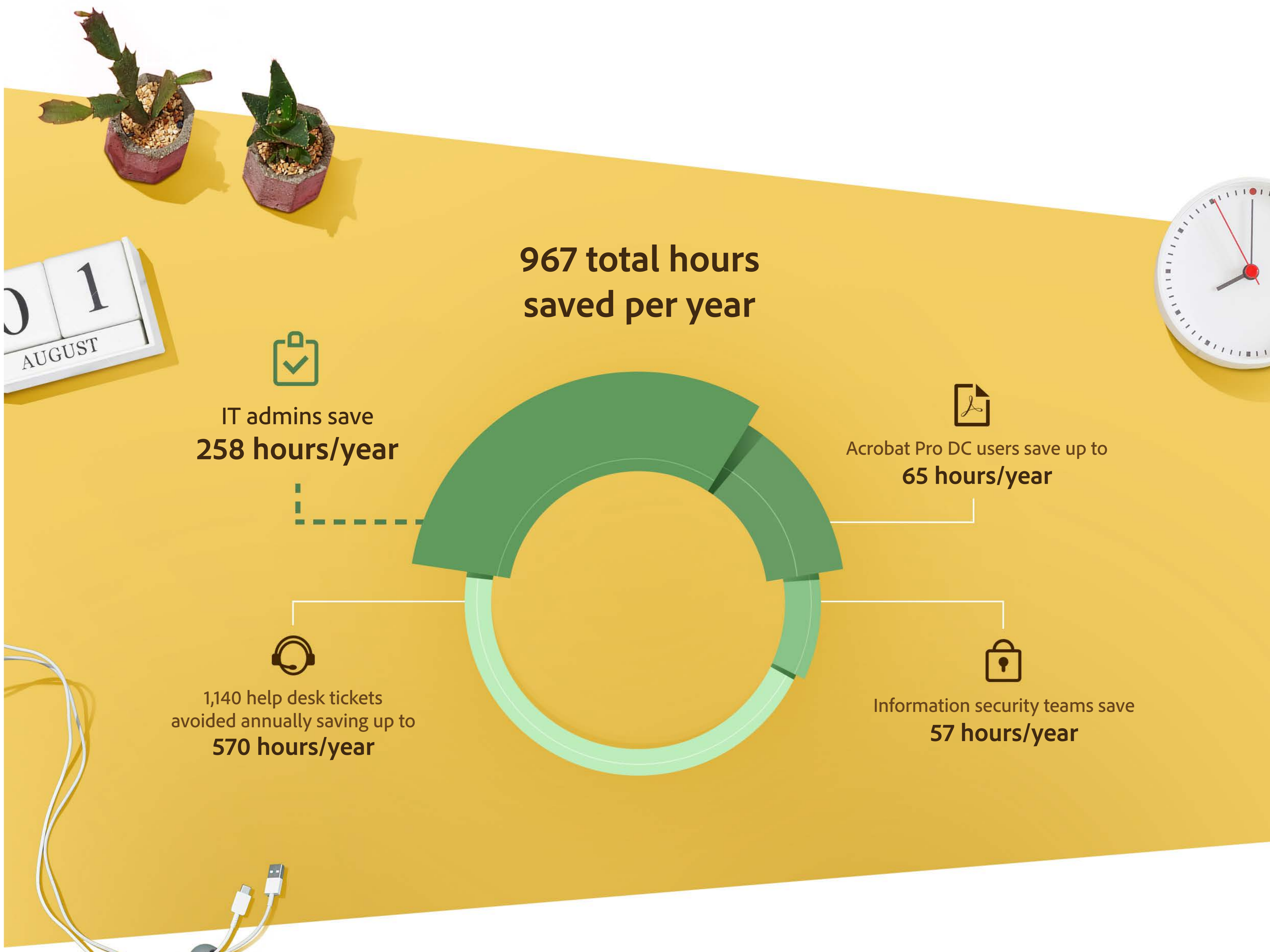


\$2.4M

Total benefits (3 year risk adjusted)

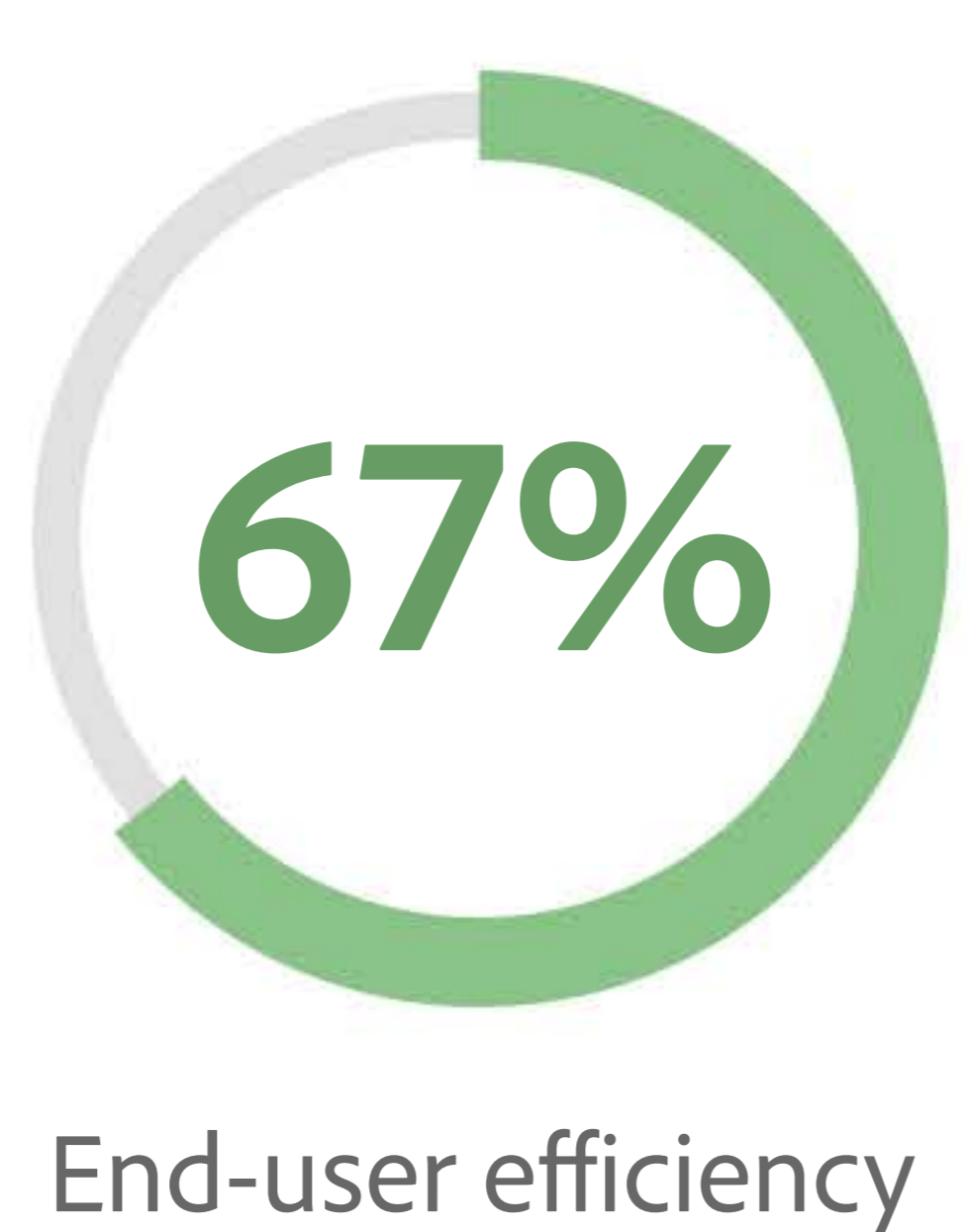


■ Help desk time savings ■ System management savings ■ Paper & hardware cost savings ■ End-user efficiency



Savings across the organization

3 year risk adjusted

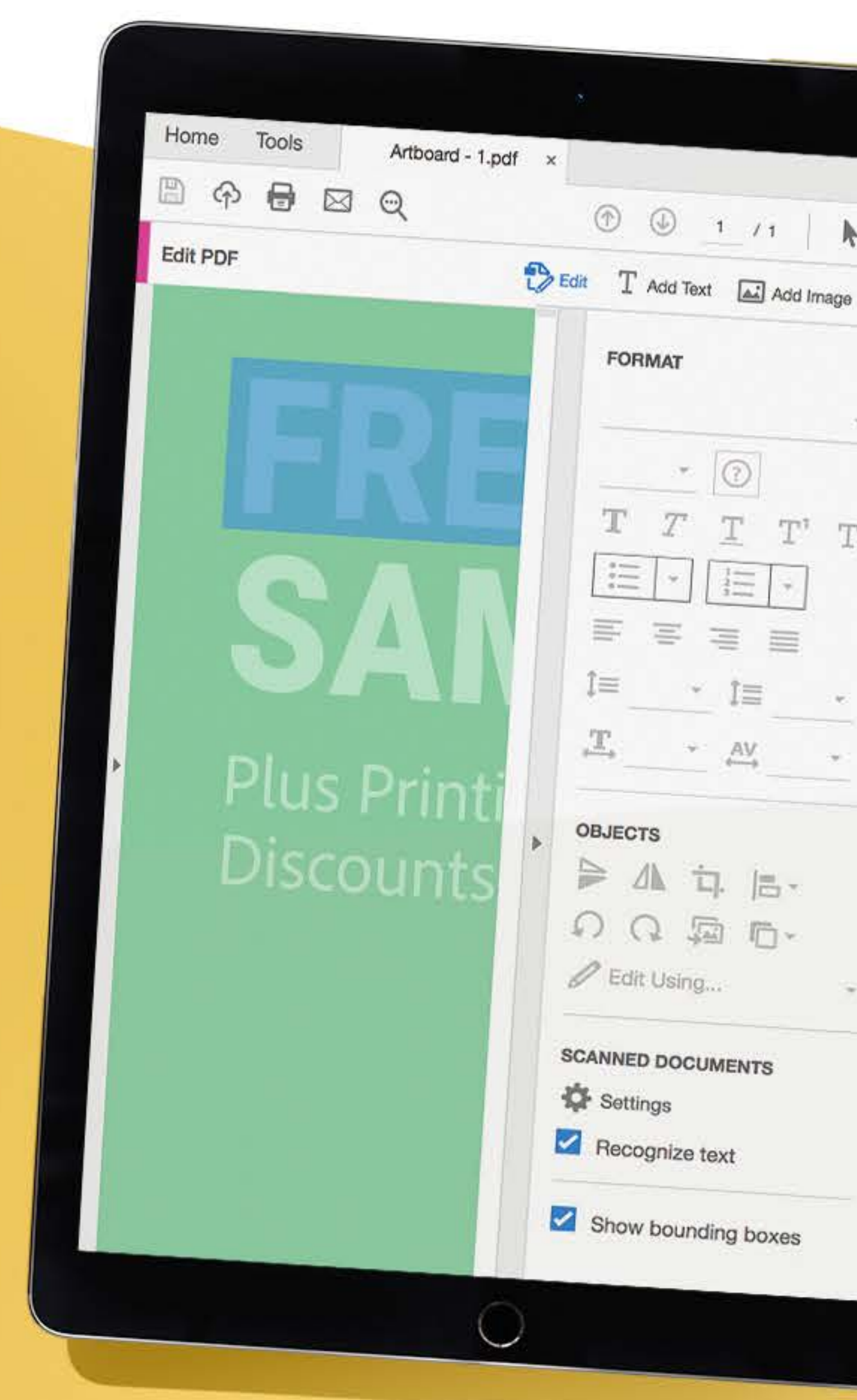


\$1.6M
3 year benefit present value (PV)

“Users are definitely saving time, and they’re saving frustration as well. I can confidently say that Adobe Acrobat DC is faster, easier, and more reliable than our previous solutions.”

— Product manager, healthcare company

Money saved



[Download the study](#)

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This document is an abridged version of a commissioned case study conducted by Forrester Consulting on behalf of Adobe, The Total Economic Impact™ of Adobe Acrobat DC, August 2019.